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RESEARCH GROUP

To: **Wes Moore for Maryland**

From: **Garin-Hart-Yang Research Group**
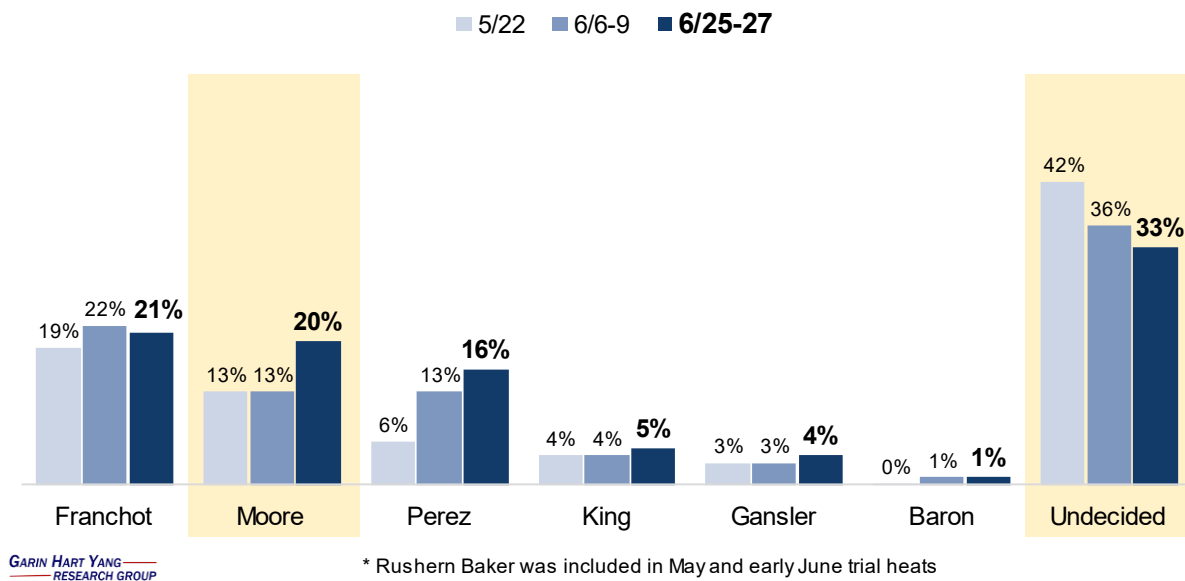
Date: **June 30, 2022**

Re: **Recent Survey among Maryland Democratic Primary Voters**

From June 25 to 27, 2022, Garin-Hart-Yang conducted a survey among 601 likely Maryland Democratic primary voters. The interviews were conducted using a list of registered Democratic voters and the margin of error is ±4.1%.

The survey confirms recent public polls showing that the Democratic primary election for governor has coalesced to three leading contenders; however, the encouraging news is that **Wes Moore is the only candidate who has grown his support and clearly has the momentum heading into the final days of the campaign**.

The following graph shows the trial heat results in the last three internal surveys we have conducted, which yield the following three major conclusions: (A) Peter Franchot's support has remained static not just since our early May survey, but since last fall; and (B) Tom Perez had initial movement in May, but he has been surpassed by (C) Wes Moore's vying with Franchot for the lead (in fact, Wes is slightly ahead among "un-leaned" voters, albeit well within the survey's margin of error).

Initial DEM Primary trial heat

* Rushern Baker was included in May and early June trial heats

Granted, the proportion of undecided voters (33%) remains fairly high even with the July 19th election less than a month away, which STILL suggests the primary election remains very fluid. However, the survey internals beyond the trial heat movement are very encouraging for Wes.

First, Wes has dramatically increased his name recognition (currently 66% statewide) since the May survey (45% name recognition), which is within three points of the four-term state comptroller. **In addition, Wes has increased his "positive" rating, as well as his overall name recognition, with a "feeling thermometer" score of 41% positive and just 5% negative, which gives Wes a higher positive score than either of his two major opponents.**

Second, we expect most Maryland Democrats to start tuning into the July 19th election, and the polling is encouraging that as Wes increases his name recognition, he will increase his electoral support. Among the two-thirds of Maryland Democrats who recognize Wes, he is leading Peter Franchot by 30% to 21%, with Tom Perez at 18%, which suggests Wes' potential as he gets better known.

Finally, as the election draws nearer, Wes' impressive array of support from organizational and elected officials is poised to make a big difference in what is likely to be a close election. Baltimore Congressman Mfume is highly popular in the Baltimore area, with favorability ratings that are better than 10-to-1 positive among Baltimore City voters. And Angela Alsobrooks, the County Executive of Maryland's largest jurisdiction, has positive ratings approaching 70% in Prince George's County.