

GARIN HART YANG

RESEARCH GROUP

To: Wes Moore for Maryland

From: Garin-Hart-Yang Research Group

Date: May 16, 2022

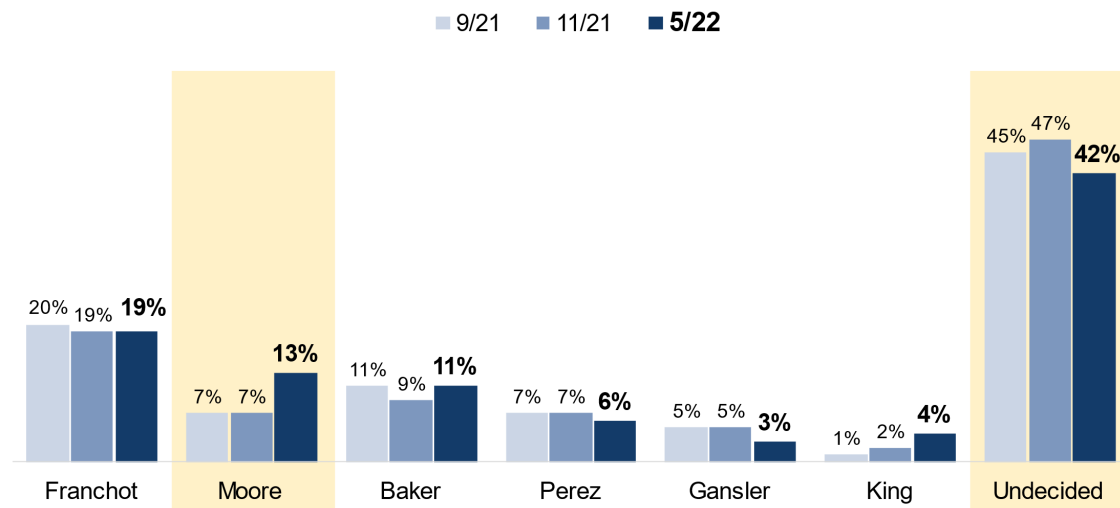
Re: Recent survey among Maryland Democratic primary voters

From May 5 to 9 (skipping Mother's Day May 8), 2022, Garin-Hart-Yang conducted a survey among 601 likely Maryland Democratic primary voters. The interviews were conducted using a list of registered Democratic voters and has a margin of error of $\pm 4.1\%$.

Our recent survey reaffirms two key trends from the latest publicly-released surveys: (1) Peter Franchot, while he remains the front-runner, has seen his support become stagnant with literally NO movement since last September, and (2) **Wes Moore is the ONLY candidate who has increased his support and as a result he has moved into second place, within striking distance of the lead.**

The following graph shows the trial heat results in the last three internal surveys we have conducted:

Initial DEM Primary trial heat



Granted, the current proportion of undecided voters (42%) suggests the primary election remains very fluid. However, the survey internals are very encouraging for Wes as the campaign heats up and voters start to pay more attention.

First, Wes' voters are more firmly committed (54% support Moore strongly) to him than the front-runner's are (45% support Franchot strongly), which suggests an atypical level of intensity for a first-time candidate.

Second, Wes Moore is still in the process of increasing his name recognition (currently 45%), and the results among the "know Wes Moore" voters is encouraging about Wes' ability to further grow his vote as he gets better known: he is at 27% among primary voters who are familiar with Wes, compared to 19% for Franchot, and 11% for Baker.